



Republic of the Philippines
Department of Education
REGION IV- A CALABARZON
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

20 October 2025

DIVISION MEMORANDUM
No. 744 s. 2025

**WORKSHOP ON THE DEVELOPMENT OF STORYTELLING VIDEOS
(PACKAGE 2) – PHASE 2**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Heads, Public Elementary and Secondary Schools
Heads, Unit/Section
All Others Concerned

1. To support ARAL -Reading Program and in preparation to **TayaBasa On-Air** during the **National Reading Month Celebration**, this Office, through the **Curriculum Implementation Division (CID)**, shall conduct the **Workshop on the Development of Storytelling Videos (Package 2) – Phase 2** at **Luis Palad Integrated High School** on **October 23 - 24, 2025**.
2. Participants shall have activities including importing of raw video files, reviewing footage, storyboarding, assembling, trimming and cutting clips, applying transitions, effects and animations, color correction and grading, incorporating music and side effects, adding CGI (Computer-Generated Imagery), reviewing, revising and exporting the final products including promotional teasers.
3. Attached is the list of TayaBasa On-Air video editors.
4. Transportation of participants and other expenses relative to the conduct of the activity shall be charged to School MOOE and other support funds, subject to the usual government accounting and auditing rules and regulations.
5. The said DTWG members shall have proper endorsement of their proctoring duty during the periodical examination.
6. Health and Safety Protocols shall be observed throughout the activity.
7. For further details, please contact **Luzviminda Cynthia Richelle F. Quintero**, Education Program Supervisor – ELLN, through the Tel. No. (042) 785 – 9615 local 107 or email luzvimindacynthiarichelle.quintero@deped.gov.ph
8. Immediate and widest dissemination of this Memorandum is desired.


CELEDONIO B. BALDERAS JR.
Schools Division Superintendent

Encl.: As stated

Reference: None

To be indicated in the Perpetual Index
under the following subjects:

STORYTELLING VIDEO
TAYABASA PROGRAM
READING MONTH CELEBRATION

CID- workshop on the development of storytelling videos (package 2) – phase 2
CID7ALOG-002262/October 20, 2025

Enclosure:

**WORKSHOP ON THE DEVELOPMENT OF STORYTELLING VIDEOS
(PACKAGE 2) – PHASE 2**

DIVISION TECHNICAL WORKING GROUP (DTWG)

NAME	POSITION	SCHOOL
DIRECTOR/EDITOR		
Jojo J. Oabel	Teacher III	Luis Palad Integrated High School
Edmar R. Rada	Teacher III	Buenaventura Alandy National High School